

# BASTIEN GONZALEZ BUSINESS DEVELOPMENT

## BUSINESS DEVELOPMENT

## PEDICURE IMPLEMENTATIONS

### PERMANENT INTERNATIONAL PRESS COVERAGE

### *Révérence de Bastien* BRAND CREATION

sensitive  
feet balm

unguent for nails  
and cuticles

silky talcum powder  
cool veil

horn buffer

nail buffing  
cream

volupTHE  
graceful hands deligth

One&Only Red  
lacquer

CELESTE  
leg shimmer

BLACK DIAMOND  
scrub

LACQUER COLLECTION

FOOT FITNESS

Pedicure Podiatrist  
Diploma

Private clientele  
New York

Collaboration with  
French Cosmetologist

Corporate  
Set up

Web Site  
launching

### SELECTIVE DISTRIBUTION

Colette - Paris

Space NK - UK

Tracey Ross - LA

Bergdorf Goodman New York

Plum - Beirut

Casa del Mar - Corsica

Beauty Lab - Milan

First in fragrance - Bruchsal

Ice Cube - Athen

Holt Renfrew - Canada

Lost in Beauty - London

New London Chelsea - New York

MEL - Paris

### DISTRIBUTION DEVELOPMENT IN RUSSIA

The Greenwich Hotel  
Boutique New York

Browns Shoes - London

### DISTRIBUTION DEVELOPMENT ITALY GERMANY SPAIN

Old England - Paris

JC Apotecari - Barcelona

The White Room - London

Over 35 retail addresses  
distributing Révérence de Bastien  
in Spain between 2010 and 2012

Corso Como - Milan

1997

1998

1999

2000

2001

2002

2003

2004

2005

2006

2007

2008

2009

2010

2011

2012

2013

2014

place des Vosges - Paris

hotel Costes - Paris

hotel Le Bristol - Paris

Home House - London

Prema Nolita - New York

hotel Claridge's - London

hotel Le Touessrok - Mauritius

Salon Claude Maxime - Paris

hotel St Gérard - Mauritius

Cadogan Hotel - London

One&Only Reethi Rah - Maldives

One&Only Royal Mirage - Dubaï

One&Only Kanuhura - Maldives

One&Only Palmilla - Mexico

Les Thermes Marins de Monte Carlo

Atlantis The Palm - Dubaï

One&Only Cape Town - South Africa

Mandarin Oriental - Barcelona. Spain

One&Only The Palm, Dubaï

The Istanbul Edition Hotel

Saint Régis, Singapore

Oberoi Gurgaon, India

The Landmark Mandarin Oriental,  
Hong-Kong

Bodrum. Turkey

Intercontinental Hua Hin, Thailand

Intercontinental Danang, Vietnam

One&Only Hayman, Australia

Emirates Palace, Abu Dhabi

### EVENT COMMUNICATION

Monthly Newsletter  
Auvergnat de Paris - France

TV show  
TEVA - France

Press coverage  
VOGUE USA

PAP Exhibition  
Collection 2003 - Paris

PAP Louis VuittonExhibition  
Collection 2004 - Paris

Personal appearance  
Cannes Film Festival

Personal appearance  
Louis Vuitton Show - Paris

Personal appearance  
SOHO HOUSE New York

Personal appearance  
Estée Lauder Show New York

One hour Live interview  
Eyes Radio Dubaï

Personal appearance  
Oscar Awards - Los Angeles

**PEDI-MANI-CURE  
STUDIO**  
by Bastien Gonzalez

Personal appearance  
New Holt Renfrew Store. Vancouver

Personal appearance  
GUM 3 Place Rouge. Moscow

Press Event. Munchen

Workshop. Mauritius  
Workshop. Cape Town

Press Event @Old England. Paris

Workshop. Mauritius

Press Event @Browns Shoes. London

PediManiCure Studio at  
the Cannes Film Festival

Exclusive Press Interview  
Vogue Spain

The Landmark MO Hong Kong  
Press Launch Workshop Hotel Opening

US Open NY

DUBAI INTERNATIONAL  
FILM FESTIVAL

O&O Le Saint Gérard  
Hotel Guest Workshop April 2013

O&O The Palm  
Press Launch. May 2013

MONTE CARLO  
INTERNATIONAL TV FESTIVAL June 2013

F1 ABU DHABI  
VIP Lounge Ferrari World- Nov 2013

### AWARDS

Top Ten Global Spa trends to watch  
in 2012 SpaFinder 2012 Spa Trend  
Report™

Harpers Bazaar Spa Awards 2012,  
Singapore  
"Most decadent hand care" and  
"Ultimate foot treatment"

The Singapore Women's Weekly  
Winner 2012 Best in Beauty  
Bastien' Duo awarded Best 4 Hand  
Massage  
Bastien Pedicure awarded Best  
Pedicure

AsiaSpa Awards 2012, Hong Kong  
Bastien Duo awarded Spa Treatment  
of the Year

BAZAAR's Beauty Awards 2012,  
Singapore  
Unguent for nails and cuticles  
awarded Best in the "cuticle  
solution/oil"

Harper's Bazaar Spa Awards 2013  
Best Manicure: Bastien's Manicure  
Treatment  
Best Pedicure: Bastien's Pedicure  
Treatment

The Singapore Women's Weekly Best  
of Beauty Buys Award 2013. March  
2013.  
Révérence de Bastien Sensitive Feet  
Balm Awarded

The Singapore Women's Weekly Best  
in Beauty Award 2013. May 2013.  
Bastien's Mani & Pedi awarded

HER WORLD SPA AWARDS 2013.  
August 2013. SINGAPORE  
Best Foot Massage :Bastien's Pedicure

Spa China Awards 2013. September  
2013. HONG KONG  
Bastien's Duo Awarded Most  
Attractive Spa Treatment of the Year

Harper's Bazaar Spa Awards 2014,  
Singapore, February 2014  
Bastien's pedicure awarded Best  
Pedicure / Perfect Synergy treatment  
awarded Best All-in-One Pampering  
Treatment

The Singapore Women's Weekly Spa  
Award 2014. May 2014.  
Best Holistic Manicure & Pedicure for  
bastien Manicure & Pedicure